



MEAT CHINA 2012

第四届国际肉类及设备展览会
4TH INTERNATIONAL MEAT & MEAT PRODUCTS & EQUIPMENT EXHIBITION

同期举行:
Held at:
16th FHC CHINA 2012
S H A N G H A I

The 16th International Exhibition for
Food, Drink, Hospitality, Foodservice,
Bakery & Retail Industries

2012.11.14-16

中国·上海新国际博览中心
SHANGHAI NEW INTERNATIONAL EXPO CENTRE (SNIEC), CHINA



THE INTERNATIONAL

引领海外肉类供应商及贸易商进入中国市场
MEAT EXHIBITION FOR SUPPLIERS & TRADERS
TO THE CHINA MARKET



www.fhcchina.com





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The 16th International Exhibition for Food, Drink, Hospitality, Foodservice, Bakery & Retail Industries

展商类别 EXHIBITOR PROFILE

- 生产商 • 出口商 • 国际肉类促进委员会 • 贸易商 • 进口商和分销商
- Producers • Exporters • National meat promotion boards • Traders • Importers & Distributors

观众类别 VISITOR PROFILE

- 进口商 • 分销商 • 零售商 • 肉商
- 厨师 • 酒店餐饮 • 餐厅
- Importers • Distributors • Retailers
- Butchers • Chefs • Hotel F&B
- Restaurants

Meat China 2012

Meat China 的参展商有来自国际肉类出口委员会的国家展团, 其中包括阿根廷, 美国, 加拿大, 英国和澳大利亚, 同时还吸引了来自德国, 法国, 巴西, 阿拉伯联合酋长国, 西班牙, 意大利和新西兰的肉类进口企业的参与。展品范围广泛, 涵盖了新鲜冷冻牛肉, 鸡肉和猪肉等众多肉类产品。

Meat China 2012 是国内最大的肉类专业展会, 国际供应商可以直接与国内进口商, 零售商和酒店贸易商进行交流会。

Meat China attracts national meat export boards from Argentina, USA, Canada, UK, Australia, as well as meat export companies from Germany, France, Brazil, UAE, Spain, Italy, and New Zealand. Companies exhibit a wide range of fresh and frozen beef, chicken and pork, as well as presenting new ideas for meat preparation and serving. Meat China 2012 is the largest business focused event in China, offering international suppliers direct access to importers, retailers and the hospitality trade.

肉类活动专区

Events EXCLUSIVE to Meat China 2012

- 花式切肉培训
- 肉类产品抽样
- 肉类研讨会
- Butchers Training and Demonstrations, daily tutorials.
- Meat Product Sampling at the Chef's Corner
- The Meat China Seminar. Speakers presenting papers to an audience of importers and distributors on latest rules and regulations governing import of meats to China.

□ 请与我联系 Please contact me about Meat China 2012

展台类型 Stand Type

□ 光地 395美元/平方米 Space Only US\$395 per m²

□ 基本配套 465美元/平方米 Shell Stand US\$465 per m²

□ 标准配套 480美元/平方米 Walk on Stand US\$480 per m²

□ 特级配套 505美元/平方米 Premium Stand US\$505 per m² (Minimum 15sqm)

展台面积 Stand Size

□ 3m x 3m

□ 6m x 6m

□ 3m x 6m

□ 6m x 9m

□ 3m x 9m

□ Other: _____ m x _____ m

* 请注意: 填写此表格并不表示任何合约约束

* Please note that completion of this form constitutes no commitment of any kind.

详细资料 Your Details

请留下您的名片或填写以下信息 Please attach your business card or complete your details below:

姓名 Name: _____ 职位 Job Title: _____

公司名称 Company: _____

地址 Address: _____

国家 Country: _____

电话 Tel: _____ 传真 Fax: _____

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产品及服务 Products/Services: _____

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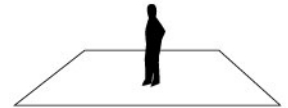
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ASIA

展台费用 STAND PACKAGES



光地 SPACE ONLY

395 美元/平方米 US\$395 per m²

供参展公司或国家展馆自行设计搭建的大型展台。

Bare floorspace, ideal for large exhibitors or national groups who wish to build their own stand.



基本配套 SHELL STAND

465 美元/平方米 US\$465 per m²

包括墙板, 地毯, 照明和标有公司名称的楣板。

Includes walls, carpet, lighting and fascia with company name.



标准配套 WALK ON STAND

480 美元/平方米 US\$480 per m²

包括墙板, 地毯, 照明, 标有公司名称的楣板, 问讯桌, 洽谈桌, 折叠椅, 插座, 高玻璃展示柜, 储藏室和废纸箱。

Includes walls, carpet, lighting, fascia with company name, counter, table, chairs, electrical socket, system glass showcase, store room & waste paper basket



特级配套 PREMIUM PACKAGE

505 美元/平方米 US\$505 per m²

(Minimum 15sqm)

包括墙板, 地毯, 照明, 标有公司名称的楣板, 问讯桌, 洽谈桌, 折叠椅, 插座, 高玻璃展示柜, 标准玻璃展示柜, 储藏室, 高脚椅和废纸箱。

Includes walls, carpet, lighting, fascia with company name, counter, table, chairs, electrical socket, system glass showcase, glass showcase, store room, bar stool & waste paper basket



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