



FHC 上海环球食品展
/ SHANGHAI GLOBAL FOOD TRADE SHOW /



上海国际高端食材供应链展

Shanghai International High-end Ingredients Supply Chain Expo

2021.11.9-11 | 上海新国际博览中心

Shanghai New International Expo Centre (SNIEC)

臻选美食·品味全球 Shaping the Future of Food

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在传统餐饮供应链环节中，餐饮企业的角色是非常重要的，配送、研发等环节都要由餐饮企业承担，菜品生产、加工等步骤也在餐饮门店中执行，这就造成了供应链管理的各个环节难以标准化。反观一些龙头企业，食材供应的流通环节大部分是由餐饮供应链企业参与的，这对餐饮企业的规模化扩张无疑起到了很大的促进作用。FHC 设立专区将国际高端连锁餐饮品牌的供应商邀至展会现场，从高品质的原料，调料，各式半成品以及成品一应俱全解决中小餐饮企业在供应链环节中的食材难题。

In traditional catering supply chain, the role of catering company is very important. The distribution, R & D and other links would be undertaken by catering companies. The steps of food production and processing are also finishing in catering stores, which makes it difficult to standardize the various links of supply chain management. However, some leading enterprises, most of the circulation links of food supply are participated by catering supply chain companies, which undoubtedly plays a great role in promoting the scale expansion of catering enterprises. FHC set up a special area to invite the suppliers of international high-end chain catering brands to the exhibition site and solve the ingredient problem of small and medium-sized catering companies in the supply chain link from high quality raw materials, spices, various semi-finished products and finished products.



CATEGORIES 产品分类

即食肉制品 | 食品原辅料 | 冷冻半成品 | 预制菜肴 | 速食食品 | 餐饮调味品 | 技术类添加剂 | 食品加工包装 | 冷库设备 | 冷链物流 | 信息化服务商 | 成品供应链园区 | 交易市场等
 Ready-made meat products | food raw materials | frozen semi-finished ingredients | pre-made dishes | fast food | catering condiments | technical additives | food processing packaging | cold storage equipment | cold chain logistics | logistics network system service provider | supply chain park | trading market and etc.

EVENTS 特色活动 (拟)

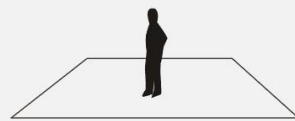
- 名品名厨名鉴@食饮在线采购通+中华食材优品
Famous Products and Famous Chefs @ Ezbuy
- 中国 (长三角) 快消品经销商论坛
China (Yangtze River Delta) FMCG Dealer Forum
- 上海餐饮美食文化展
Shanghai Gourmet Culture Exhibition
- “畅通内外贸 联动双循环”助力外贸企业内销洽谈会
Seminar on Domestic & Foreign Trade Promotion
- 进口食品海关通关便利化政策新规
New Regulations on Customs Clearance Facilitation of Imported Food



VISITOR 观众行业分布 NATURE OF BUSINESS



STAND 展台类型 PACKAGE OPTIONS



光地 RAW SPACE

供参展企业或展团自行设计搭建大型展台
 Ideal for large exhibitors or national groups who wish to build their own stand.
 (36平方米起订 Minimum 36m²)



基本配套 SHELL STAND

包括墙板、地毯、照明和标有公司名称的楣板
 Includes walls, carpet, lighting & fascia with company name.
 (9平方米起订 Minimum 9m²)

注 主办方保留修改解释权，并在开展前两个月与客户书面确认。

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