



FHC 上海环球食品展
/ SHANGHAI GLOBAL FOOD TRADE SHOW /



上海国际糖果巧克力及休闲食品展

Shanghai International Sweets and Snacks Expo

2021.11.9-11 | 上海新国际博览中心
Shanghai New International Expo Centre (SNIEC)

臻选美食·品味全球 Shaping the Future of Food

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随着经济的发展和水平的提高，消费者对于休闲食品数量和品质的需求不断上升，中国休闲食品市场规模在持续扩大。数据显示，我国2019年休闲食品行业销售额为11,430亿元。在休闲食品品类下，同样作为快速消费品的巧克力和糖果，近年来在中国市场的销售规模都稳步增长，国际糖果巨头企业在中国糖果巧克力市场占据绝对主导地位并完成商超渠道的覆盖。

With the development of economy and the improvement of living standards, consumers' demand for the quantity and quality of snack foods continues to increase and the scale of China's snack food market continues to grow. Data shows that China's snack food industry sales are 1143 billion yuan in 2019. Under the category of snack food, chocolates and sweets, which are also fast-moving consumer goods, have maintained a steady growth trend in the Chinese market. International confectionery giants occupied an absolute dominant position in the Chinese chocolates and sweets market and grasped the share in the channel of supermarkets.



CATEGORIES 产品分类

糕点 | 糖果 | 蜜饯 | 饼干核仁 | 坚果 | 干果 | 巧克力 | 可可制品 | 豆制品 | 素食蔬果 | 果冻 | 果脯蜜饯 | 西式甜点派 | 膨化食品 | 肉禽类零食 | 海产品类零食等

Pastry | candy | preserved fruit | biscuit & kernels | nuts | dried fruits | chocolate | cocoa products | bean products | vegetarian fruits and vegetables | jelly | preserved fruit | western pie | puffed food | meat and poultry snacks | seafood snacks and etc.

EVENTS 特色活动 (拟)

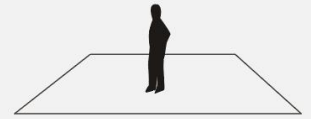
- FHC国际休闲食品论坛
FHC International Leisure Food Forum
- FHC全球乳制品论坛
FHC Global Dairy Forum
- 餐创新未来--餐饮界创新创业高峰论坛
Catering Industry Innovation and Entrepreneurship
- 外卖产业大会“新生态、新外卖”万店可期主题论坛
Food Delivery Industry Conference
- 美国蔓越莓饮品论坛
U.S. Cranberry Beverage Forum



VISITOR 观众行业分布 NATURE OF BUSINESS

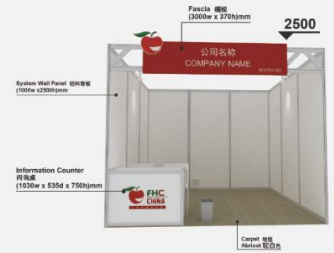


STAND 展台类型 PACKAGE OPTIONS



光地 RAW SPACE

供参展企业或展团自行设计搭建大型展台
Ideal for large exhibitors or national groups who wish to build their own stand.
(36平方米起订 Minimum 36m²)



基本配套 SHELL STAND

包括墙板、地毯、照明和标有公司名称的楣板
Includes walls, carpet, lighting & fascia with company name.
(9平方米起订 Minimum 9m²)

注 主办方保留修改解释权，并在开展前两个月与客户书面确认。

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informamarkets

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