



THE 26th FHC SHANGHAI GLOBAL FOOD TRADE SHOW

/ SHAPING THE FUTURE OF FOOD /

Nov. 8 – 10, 2022

Shanghai New International
Expo Centre(SNIEC)





Deeply Integrate into China's Food & Beverage Market by Exhibiting at FHC!

As the leading Food & Beverage show in China, FHC 2021 had welcomed 87,025 audiences touring around its 200,000 m² exhibition area. There were 2,829 exhibitors networking and trading during the three valuable days.

All the reliable pandemic prevention measures dedicated to a safe and smooth FHC with zero infection and zero case in 2021. The safety measures will be maintaining in FHC 2022, its 26th edition.

China's economic development enjoys strong resilience and solid underpinning, and the government will promote the steady recovery of consumer spending in coming year. FHC 2022 will be the platform to witness the roaring trade in Food & Beverage industry.

FHC 2022 Snapshot



200,000 m²
Exhibition Area



135,000+
Trade Visitors



3,500+
Exhibitors

Exhibit Categories



MEAT



SEAFOOD



BAKERY & LIGHT FOOD,
COFFEE & TEA



SWEETS & SNACKS



CONDIMENTS
& OIL



HIGH-END INGREDIENTS
SUPPLY CHAIN



CATERING &
INTELLIGENT STORE DESIGN



BEVERAGE



DAIRY



BABY FOOD

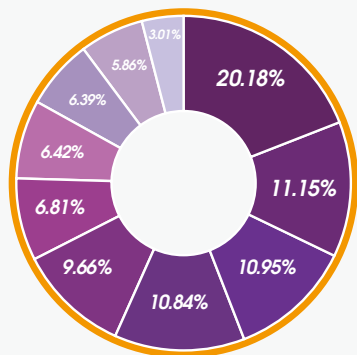


DELIVERY &
TAKEAWAY INDUSTRY
CHAIN
& PACKAGING



HOT POT INGREDIENTS
AND SUPPLIES

Visitors Distribution



- Café / Tea Shop / Bakery / Restaurant
- E-commerce / Live Streaming
- Catering Service Provider
- Franchise Chain / Franchise Store
- Food & Beverage Manufacturer / Processing
- Hotel / Education
- Food & Beverage Importer / Agency
- Supermarket / Retail Shop / Grocery
- Food & Beverage Distributor
- Medical / Aviation

Previous International Pavilions



Belgium



Denmark



France



Spain



Germany



Italy



Austria



Canada



U.S.



Japan



South
Korea



Malaysia



South
Africa



Brazil





Visitors' Favorite Events

- FHC Shanghai Coffee & Food Festival
- The 23rd FHC China International Culinary Arts Competition
- 2022 China Gelato Championship
- FHC International Chocolate Festival
- China Cup Tasters Championship
- The 9th Shanghai Fashion Drinks Competition- Shanghai Division

Conferences

- Innovation and growth - The 15th China Catering Innovation and Entrepreneurship Forum
- FHC Import and Export Meat Forum
- China Catering New Media Marketing Summit - Unlock Youth Power
- The 3rd China Catering Industry Trend Summit
- The 3rd World Delivery Industry Conference



Digital B2B Platforms

SYgle.com is the B2B trade platform for food & hospitality in China. Introduce your products to the largest database of Chinese F&B professionals sourcing for International products.

SYgle will create your online store in Chinese and English joining with over 6,000 suppliers displaying more than 44,000 products. A dedicated customer service will support you in optimizing your presence and maximize your connections.



EZbuy

EZBuy is your digital store on WeChat, the most used app in China. Providing quick and easy to access information to buyers, your products and details uploaded on SYgle will be mirrored on this app to facilitate the connection with over 48,000 buyers directly on their phone.



Scan to log in EZbuy



Online Business Matchmaking

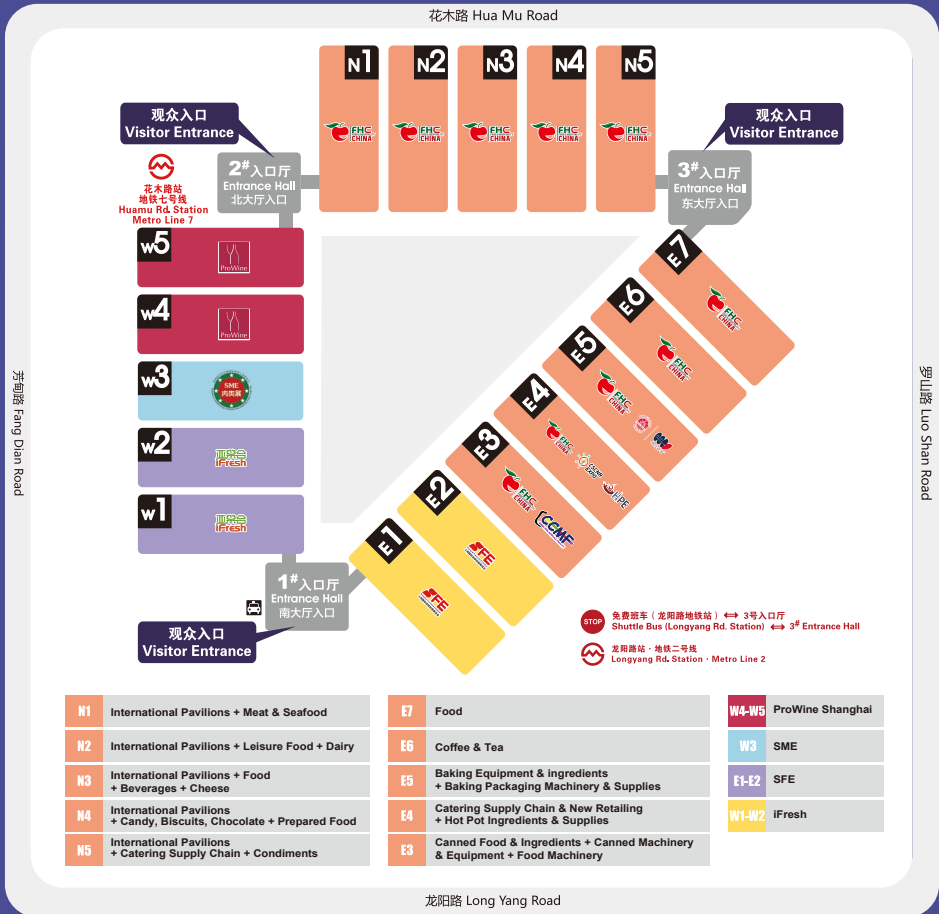
Promote your brand and products directly to key buyers of your industry. After sharing your products details we will be scouting for the best matching buyers for you and organise an online meeting with them. You will also receive a full report after the meeting together with all the contacts and details of the buyers attending.



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