



FHC 上海环球食品展
/ SHANGHAI GLOBAL FOOD TRADE SHOW /

上海国际肉制品食材展

Shanghai International Meat Products Expo

2021.11.9-11 | 上海新国际博览中心

Shanghai New International Expo Centre (SNIEC)

臻选美食·品味全球 Shaping the Future of Food

Organizer
主办单位



Co-organizer
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Co-located
同期举办



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随着国民生活水平提升，人们越来越注重生活品质及健康生活的理念，因此，对于肉制品的要求也越来越高。中国一年的肉类消费量超过欧盟和美国的总和；同时，中国也是世界上重要的肉制品市场之一，蓬勃发展的中国肉制品为国内外广大进口商、经销商以及来自多个国家的顶级生产商提供了巨大的机遇。

With the improvement of people's living standards, people pay more and more attention to the quality of life and the concept of healthy life. The requirements for meat products are getting higher. China's one-year meat consumption exceeded the sum of the EU and the United States. At the same time, China is also one of the important meat markets of the world. The booming markets of Chinese meat provides huge opportunities for domestic and foreign importers, distributors and top producers from many countries.



CATEGORIES 产品分类

肉食及成品 | 保鲜分割肉 | 生态有机肉食品 | 高端牛羊肉 | 家禽和禽蛋类产品 | 冷冻食品 | 生鲜肉系列 | 调味加工肉系列 | 肉类切割 | 肉类保鲜 | 肉类烹饪设备等

Meat and finished products | fresh-cut meat | ecological organic meat food | high-end beef and mutton | poultry and poultry products | frozen food | fresh meat series | flavor meat series | meat cutting | meat preservation | meat cooking equipment and etc.

EVENTS REVIEW 特色活动回顾

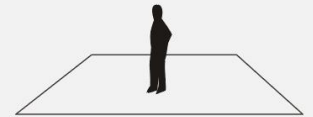
- FHC国际进出口肉类海鲜论坛
FHC International Import and Export Meat & Seafood Forum
- 上海菜传承创新高峰论坛
Shanghai Cuisine Inheritance and Innovation Summit
- 上海餐饮美食文化展
Shanghai Gourmet Culture Exhibition
- 餐创新未来 - 2020餐饮界创新创业高峰论坛
Catering Industry Innovation and Entrepreneurship
- 2020外卖产业大会“新生态、新外卖”万店可期主题论坛
2020 Food delivery Industry Conference



VISITOR 观众行业分布 NATURE OF BUSINESS

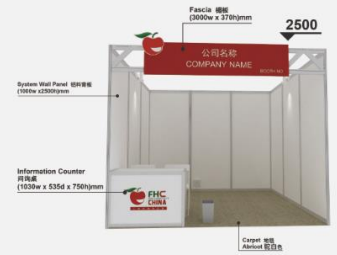


STAND 展台类型 PACKAGE OPTIONS



光地 RAW SPACE

供参展企业或展团自行设计搭建大型展台
Ideal for large exhibitors or national groups who wish to build their own stand.
(36平方米起订 Minimum 36m²)



基本配套 SHELL STAND

包括墙板、地毯、照明和标有公司名称的楣板
Includes walls, carpet, lighting & fascia with company name.
(9平方米起订 Minimum 9m²)

注 主办方保留修改解释权，并在开展前两个月与客户书面确认。

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